



FACTS

YOU WON'T PAY, BIG COMPANIES WILL.

A price on pollution is NOT a direct tax on you. It's not like the GST and it won't be added to your annual tax bill.

It's actually a tax levied on Australia's 1,000 biggest polluting companies - to encourage them to stop putting carbon pollution into our skies and instead invest in cleaner ways to do business.

REDUCING POLLUTION COULD CREATE MORE THAN 770,000 EXTRA JOBS BY 2030.

Research shows that Australia could create more than 770,000 extra jobs by 2030 by taking strong action now to reduce pollution. The jobs identified are not just "clean energy" jobs, but new jobs in traditional industries such as agriculture, mining, manufacturing and the services sector.

Source: ACTU & ACF, Creating Jobs - Cutting Pollution Report, 2010.

31 EUROPEAN COUNTRIES HAVE HAD A PRICE ON CARBON SINCE 2005.

And major US states such as California (which has a bigger economy than Australia) have moved to put a price on carbon pollution. China will run a pilot in key provinces, as part of its current five year plan, and India already has a coal tax that works similarly to a carbon price. Even NZ has already priced pollution!

YOU WILL BE NO WORSE OFF.

At least half of the money raised will be used to help families that are struggling with bills.

Low-income households and pensioners should actually be better off in pure dollar terms. Middle income households should be no worse off.

IT WILL MEAN NEW INVESTMENT.

Big polluters will have a new incentive to clean up their act, and find cleaner ways to do business. We'll also unlock billions of dollars of new investment in clean technologies, which will become the smart choice for investors.

DELAYING ACTION IS RISKY AND IRRESPONSIBLE.

If we don't do something, climate change is likely to cause more and more extreme weather events, like bushfires, floods and cyclones.

AUSTRALIANS CAN ACHIEVE GREAT THINGS WHEN WE PUT OUR MINDS TO IT. IF WE DECIDE TO CUT POLLUTION AND BUILD CLEAN ENERGY, WE'LL MAKE A SUCCESS OF IT!